









lionel.serik@savoir-fair.net



TUR + 9053 1221 9977

FRA + 337 8350 3330

CAN + 1 514 726 8503

PROFILE

Self made man considered dangerously interesting with a fertile sense of subtle humor & that little "je ne sais quoi"! Top 10 on the I.see.P.O. most wanted list...

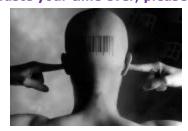
Usually works alone but possesses a strong killing network of "partners in crime" worldwide | Carries no gun but is always loaded with high caliber weapons of mass construction | Does whatever it takes to reach targets with passion for challenges | Solid international expertise with exclusive & peerless contact network | Imagination, innovation, versatility, perspicacity, patience, perseverance & much, much more, or less! | 100% bilingual in English & French + 101% universal in sign language + some German, Arabic, Turkish, Spanish, Italian, Malay...

DOMAINS OF PRACTICE

Business Facilitator with Global Corporate Expertise in Trade Development & Strategic Alliances Press, Diplomatic & Public Relations | Consolidated Networking | All Media Communication | Marketing Merchandising | Feasibility Studies | Market Analysis | Special Event Planning | Promotion | Branding

TERMS OF CONTRACT

Warranty: Efficiency | consistency | performance | respect of dead line Conditions: A reciprocal satisfaction | integrity | commitment & loyalty WARNING: I will not waste your time ever, please do not waste mine either



CHARGES & CONDEMNATIONS

Detailed proofs of culpability available through court order & upon email request from interested parties...

2010/... | SaVoir-Fair NetWorking

ISTANBUL - TURKEY: "Under cover & still under investigation"

Networking | Mass Communications | Strategic Business Development | Public & Press Relations

- Most recent up to date achievements & references available by written request
- Agent in Turkey for the Mash Media Publishing Group UK since ½ a decade (ref. Ministry of Culture & Tourism of Turkey, Turkish Airlines, Istanbul CVB, Antalya CVB, ACE of MICE, etc.)
- Sister islands development between Oleron France & Gökceada Turkey
- Sister cities arrangements between Rochefort (France) & Eyüp (Istanbul) through the link of Pierre LOTI | Official protocol agreement signed in June 2011
- Pavilion of 'Turkey'Stanbul' during the annual fair Expoleron 2010 (Turkey: guest of honour)
- Numerous cultural bilateral projects with Istanbul 2010 European Capital of Culture Agency & with Turkish Embassy in Paris + various corporate business & public establishment references Complete press reviews available on request

OLERON - FRANCE: "Always on the most wanted list"

- The Pierre Loti Music Festival (France) in partnership with the Turkish Ministry of Culture & Tourism & Turkish Airlines sponsorship (2010, 11, 12 & 13)
- Initiator (France) for the patronage donation on behalf of M. Pierre BERGE for the sum of 1.500.000 Euros in favour of the cultural center « L'Eldorado » in St-Pierre d'Oleron (2009)
- Head of communication for the winning team of the municipal elections in Oleron Island (2008)
- Municipal Councillor
 - Complete press reviews available on request
- Founder (France & Quebec) of « 2-iles-O.com », an Association created for the relationships between the 2 islands: Ile d'Oleron – Fr. & Ile d'Orleans – Qc. www.2-iles-o.com (since 2006)
 Complete press reviews available on request

2000/10 | Savoir-FAIR Intl

Montreal, CANADA: "Free on parole"

- Collaboration with several Canadian Embassies, Consulates & Quebec Delegations (USA & ASIA) | MIC, Ministry of Commerce & Industry (QC) | Department of Foreign Affairs & International Trade (CDN) Numerous Canadian & American companies
- Head of advertising (2006, 07 & 08) for the renowned publication "Le Vieux-Montreal" with sales tripled in less than 2 years + Free-lance writer/journalist, editor & co-publisher.
- Founder of OVUM Foundation for 'Children & Women First' & 'Children Art the Rescue of Children' | www.fondationovum.org (since 2004)
- Art, Culture & Special Events: 24 hours of Science in Quebec (07, 08, 09) | Old-Montreal X'mas Fairies & the New Year's Eve Grand Bal (04, 05, 06, 07) | Journees de la Culture de Montreal (04, 05, 06) | Escales Improbables (04, 05) | Bouquinistes du St-Laurent (06, 07) | Craie-Action at the Just for Laugh Festival (05) | French singer Gerard LENORMAN at Divers Cite Festive (03) Vernissages for numerous artistes & art galleries, etc.

Complete press reviews available on request

1998/99 | Savoir-FAIRE Intl

Belize, CENTRAL AMERICA: "Political exile"

Hospitality & Tourism industry for private establishments & for the Belize government

• Office of the Prime Minister of Belize – The Honorable Said Musa | Belize Tourism Board | The Ministry of Tourism | The Forestry department | Various private high-end hotels & resorts

1995/98 | Fountain Gulf

Dubai, UNITED ARAB EMIRATES: "Trafficking in clandestine goats & camels"

International trading company representing Canadian, American & European companies in the Middle East, North Africa & Eastern Europe markets

1988/94 | Decor a la Carte

Montreal, CANADA & New York, USA: "Falsification & usage of false documents" Manufacturer/distributor of residential & commercial furniture & decorative accessories

Dealing with department stores, retail &/or wholesale furniture & lighting outlets, decoration & gift boutiques, interior designers, architects, Canadian Embassy & Consulates in USA, Quebec Commercial Delegations (CDN & USA)

1982/87 | A.F.M.

Paris, FRANCE: "Resale of stolen jewelry & smuggling of all sorts"

International trading company representing French manufacturers of high-end consumer products in the Middle East, South East Asia & Scandinavia

 CFCE, Centre Français du Commerce Extérieur | DREE, Direction des Relations Economiques Exterieures | French Embassies & Consulates (Economic Missions) | Federation Française de la Parfumerie | French Clothing Centre | Fabergé | Pierre Balmain | Dior | Nicky de St-Phalle | Morabito | Leonard | Gemma | Pénélope Zagoras | François Marot | Masport | & many more...

1979/81 | Al Husseini Corp

Riyadh, SAUDI ARABIA: "Petro-dollars laundering"

International trading & catering company & services provider in the G.C.C.